



PRESS RELEASE

Goodyear Highlights New Off-The-Road Products and Mobility Solutions at bauma

Company also announces \$36M investment in OTR production

Munich, April 8, 2019 -- Goodyear will highlight its latest off-the-road (OTR) products and solutions for the construction machinery industry at the bauma trade fair this week in Munich, including the public debut of its [recently launched OMNITRAC](#) ranges of steer and drive tyres for mixed service trucks.

The new tyres have been developed with optimal damage resistance and longer service life for vehicles operating in today's mixed service applications where they face the difficult conditions of unpaved sites, but predominantly operate on roads. These include tippers, cement mixers, concrete pumps and low loaders operating in construction as well as trucks in the waste, recycling, timber and agricultural industries.

The company will also feature its patented [Goodyear TPMS Heavy Duty](#) predictive analytics technology from Goodyear Proactive Solutions at the event, able to provide off-the-road operators with precise, real-time tyre monitoring.

“Goodyear has one of the broadest tyre and service offerings available to the construction industry today, with tyres for practically every machine on the market,” said Octavian Velcan, managing director of Goodyear’s off-the-road business in EMEA. “And while we continue to introduce new and improved products to take on greater loads and the toughest operating conditions, supplying great tyres is not enough. That is why we also offer a full suite of data-based, proactive solutions proven to increase vehicle uptime by reducing tyre-related incidents as much as 85 percent¹.”

Goodyear also announced a \$36 million investment to increase OTR tyre production and fund process improvements at its manufacturing plant in Colmar-Berg, Luxembourg.

“The demand for premium OTR tyres continues to grow worldwide thanks to the expansion of mining and construction operations, as well as developments in the port and industrial segments,” said David Anckaert, vice president of Goodyear’s commercial tyre business in Europe. “This important investment in our operations will allow us to respond to the growing demand and to better serve the daily operations of our customers in the field with a complete portfolio of high-quality products and total mobility solutions both for trucks and off-the-road machines.”

The Goodyear booth at bauma can be found on Stand 224 in Hall A6, where the company will additionally highlight its popular EMTrack OTR tyre performance monitoring system and the TL-4A OTR tyre for articulated dump trucks and scrapers.

1. Benefit verified through a real-condition test conducted in 2017. Benefit can only be achieved by consistently following up on pressure and temperature alerts and reports. Actual results may vary depending on utilization conditions of the tyres, how often the tyres are replaced, driving conditions and proper tyre maintenance.

Goodyear is one of the world's largest tyre companies. It employs about 64,000 people and manufactures its products in 47 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

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Goodyear OMNITRAC S and D

The new Goodyear OMNITRAC S and D mixed service tyre range, which is making its show debut at bauma, is for trucks operating predominately in the construction industry, which encounter the tough conditions of unpaved sites but predominantly operate on roads. Optimal damage resistance and longer service life¹ are the main benefits. A further benefit is full 3PMSF compliance to meet increasingly tougher winter tyre requirements. The OMNITRAC S and D range features the new Goodyear DuraShield technology, comprising an exclusive top belt for extra resistance to casing damage and improved retreadability. Radio frequency identification (RFID) allows identification and connectivity to tyre management and tracking systems.

Goodyear Proactive Solutions TPMS Heavy Duty

Goodyear TPMS (Tyre Pressure Monitoring System) Heavy Duty is a data-based solution enabling precise, real-time monitoring of the tyres that help optimise tyre performance, reduce downtime and improve Total Cost of Ownership of Off-the-Road vehicles.

TPMS Heavy Duty features advanced telematics and patented predictive analytics technology called G-Predict. TPMS sensors mounted inside the tyres constantly monitor tyre pressure and temperature and transmit this information via on-board telematics to a Goodyear server, where the data is analysed. Operators are immediately notified of potential issues, and the data is analysed to predict tyre life and plan maintenance.

A further benefit of Goodyear Proactive Solutions TPMS Heavy Duty for OTR applications is Track & Trace. This built-in GPS function allows fleet managers to locate machines as well as to prevent unauthorised movement or theft.

Goodyear EMTrack

Goodyear EMTrack, Goodyear's OTR tyre management tool, enables the fast and accurate collection of critical tyre data including tread depth, inflation levels and other indicators, helping to optimise tyre service life and assist forecasting and budgeting.

Goodyear TL-4A

The Goodyear TL-4A tyre featured at bauma is developed for Articulated Dump Trucks as well as Scrapers, to meet the growing demand for higher capacity vehicles. This tyre has a deep tread for enhanced traction in mud and soft underfoot conditions and is produced in two versions in size 33.25R29 featuring a high-tensile steel belt package for enhanced impact resistance.

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