



PRESS RELEASE

FIA European Truck Racing Championship becomes GOODYEAR FIA European Truck Racing Championship

Goodyear extends long-standing partnership to become official title sponsor of top truck racing class

FOR IMMEDIATE RELEASE

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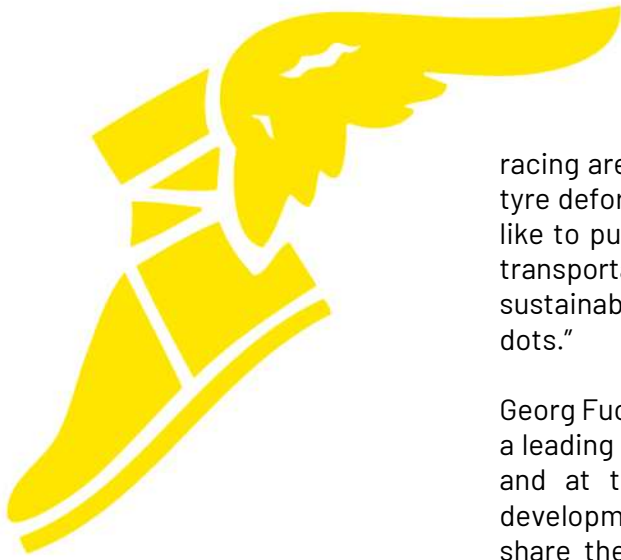
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Colmar-Berg, 15 March 2022 - Building on its long-standing involvement in motorsport, Goodyear is reinforcing its commitment to the FIA European Truck Racing Championship to become the title sponsor. From this year, the series will be formally known as the Goodyear FIA European Truck Racing Championship, or Goodyear FIA ETRC.

The Goodyear FIA European Truck Racing Championship represents the pinnacle of truck racing. It provides a platform for the transport industry to demonstrate the performance and durability of vehicles and components, introduce ground-breaking technologies and showcase developments towards a sustainable future. With eight rounds making up the 2022 calendar, the teams will visit many of Europe's top circuits proving Goodyear's tyre technology not only on track, but also within daily transport fleet operations.

In 2021, FIA ETRC continued its movement towards a greener future with the introduction of 100% renewable HVO biodiesel, becoming the first FIA-regulated championship to run on sustainable biofuel. Based on its premium fuel efficiency and low emission on-road product range development insights, Goodyear will work closely with ETRA (European Truck Racing Association) to introduce new technologies in the years to come. Furthermore, Goodyear will share its expertise in developing tyres that deliver exceptional performance in varied conditions while remaining durable and long-lasting with its robust carcass technology. These performance credentials as well as Goodyear's advanced tyre intelligence capabilities incorporated in the company's smart tyre monitoring solutions, are just as important while racing in FIA ETRC as they are for maximising revenue and minimising downtime in daily transport operations.

Maciej Szymanski, Marketing Director for Commercial Europe at Goodyear said: "We are excited to reinforce our commitment the European Truck Racing Championship by becoming the official title sponsor. Being the most successful tyre brand in Formula 1 history and official tyre supplier to many leading championships in the world, including World Endurance Championship (WEC) and Nascar, we have a strong legacy in motorsport. This now further strengthened with this first FIA-regulated championship under Goodyear name. We look forward to work closely with the European Truck Racing Association towards a greener future. Extreme conditions like in



racing are the ultimate testbed enabling us to gain added value insights on tyre deformation, tyre temperature management and rolling resistance. We like to push the innovation envelop to maximize results for the teams and transportation companies and we will keep doing this in our quest to more sustainable materials and efficient tyre management systems to connect the dots.”

Georg Fuchs, ETRA managing director said: The FIA ETRC strives to become a leading platform for sustainable technologies in the road haulage industry and at the same time making truck racing a relevant research and development platform for manufacturers. Both Goodyear and the FIA ETRC share the same objectives, where more sustainable solutions are being introduced in the industry and we are excited to intensify our commitment and to have Goodyear as partner onboard on our journey to a more sustainable future of truck racing.”

Goodyear is also an official tyre partner to other series that will introduce biofuel - the FIA World Endurance Championship (including the 24 Hours of Le Mans) and European Le Mans Series - and the founding partner of the all-electric FIA ETCR - eTouring Car World Cup, where every team and driver uses a bespoke version of the Goodyear Eagle F1 SuperSport developed specifically for electric performance vehicles.

About Goodyear

Goodyear is one of the world's largest tire companies. It employs about 72,000 people and manufactures its products in 57 facilities in 23 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.