



PRESS RELEASE

GOODYEAR CELEBRATES MORE THAN 20 YEARS OF SUPPORT TO SOS VILLAGES D'ENFANTS MONDE

Colmar-Berg, 30 January 2024 – Representatives from Goodyear Tire & Rubber Company and SOS Villages d'Enfants Monde met this week at the Goodyear premises in Colmar-Berg, Luxembourg, to celebrate a charitable donation of 16,265 euros generated by Goodyear and its associates in Luxembourg. The generated donation will support 25 migrant families and 100 isolated migrant children to make sure the children can grow up with the family care they need for their good development.

Initiated in 2018 and supported by Goodyear since 2022, the aim of this project is to provide care for migrant children from Venezuela who have arrived in Colombia. The latest activities focus on helping parents to fulfil their parenting role and provide psychosocial support and educational activities for children. The local team, in collaboration with the state, endeavors to reunify those children, who are separated, with their families whenever possible. In cases where family reunification is not feasible, the team actively seeks out alternative care solutions that ensure the well-being and welfare of the children.

Last year marked an important milestone as it commemorates the 20th year of support from Goodyear's management and associates to SOS Villages d'Enfants Monde. The commitment began in 2003, and since 2015, the team has taken their efforts a step further by actively engaging in fundraising initiatives that have made a great impact. In response to the challenges posed by the pandemic, innovative approaches such as digital auctions have been implemented, showcasing not only Goodyear-branded articles but also an array of contributions from partners and suppliers. The active involvement of the employees has enabled the collection of numerous donations.

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 74,000 people and manufactures its products in 57 facilities in 23 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

FOR IMMEDIATE RELEASE

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