

PROGRESS REPORT ON OUR AMBITIONS

A Look at Our 2022 Results

by 2023

Eliminate all serious injuries to become known as having the safest operations in the world.

2022 Result: Total Incident Rate of 2.05; Serious Injury Rate of 0.06

by 2025

Reduce rolling resistance by 40% and tire weight by 9% for our global consumer tire portfolio from a 2005 baseline.

2022 Result: 32.9% reduction in rolling resistance and 9.4% reduction in tire weight

by 2027

Reinvent tires and service, delivering data- and sensor-enabled intelligence in all new products.

2022 Result: Significantly enhanced connection to the road with demonstrated ability to estimate tire-road friction and treadwear

by 2030

Win in responsible innovation by introducing the first 100% sustainable-material and maintenance-free tire.

2022 Result: Developed a 90% sustainable-material demonstration tire, unveiled in January 2023

by 2030

Reduce Scope 1 and 2 emissions by 46% and certain Scope 3 emissions by 28% over the same time frame, aligned with the Science Based Targets initiative (SBTi) and its Net-Zero Standard.

2022 Result: Goodyear will report our 2022 results in our 2023 CDP report released later this year. For 2021, we reduced Scope 1 and 2 emissions by a combined 2.4% and our Scope 3 emissions increased by 3.5%, against the 2019 baseline.

by 2040

Achieve our goal of fully replacing petroleum-derived oils in our products.

2022 Result: When considering our total sustainable oil usage in place of petroleum oils, our 2022 increase was 28%.

by 2040

Transform our manufacturing operations and processes to all renewable energy to significantly reduce our carbon footprint.

2022 Result: 34% renewable electricity across all facilities

by 2050

Reach net-zero value chain greenhouse gas emissions, aligned with SBTi and its Net-Zero Standard.

2022 Result: Goodyear will report our 2022 results in our 2023 CDP report released later this year. For 2021, we reduced Scope 1 and 2 emissions by a combined 2.4% and our Scope 3 emissions increased by 3.5%.

Every Year

Increase global associate involvement in our Global Week of Volunteering.

2022 Result: A 38% year-over-year increase in associate participation. Global Week of Volunteering activities took place at 30 Goodyear locations, up from eight in 2021.