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PRESS RELEASE

Ready for Whatever's Ahead

Dunlop Launches Retread Versions of Latest On Road Range Truck Tyres

Dunlop TreadMax mold cure retreads offer same economy as new and for previous generation too

Luxembourg, May 11, 2016 – Coinciding with the launch of its brand new, on road truck tyre range for summer and winter, long haul and regional haul, Dunlop is introducing TreadMax premium mold cure retread versions of the new Dunlop SP446 drive tyre. As well as casings of the new SP346 and SP446 tyres, previous generation Dunlop SP344, SP444 casings can also be processed as Dunlop TreadMax SP446 retreads. This means both new and existing operators using Dunlop truck tyres can enjoy the benefits offered by Dunlop's new on road range. These include greater mileage, lower fuel consumption and winter capability in long and regional haul operations thanks to the M+S and 3-Peak-Mountain-Snowflake (3PMSF) qualifications.

"It is very significant for us to introduce mold cure retread versions simultaneously with the launch of the new Dunlop tyres," said Grégory Boucharlat, Director Retread Operations Europe, Middle East and Africa at Goodyear Dunlop. *"We do not differentiate between retreaded and new truck tyres as part of our total tyre management approach. Retreading is key to optimizing the Total Cost of Ownership for fleet operators and this service is an essential part of professional tyre management to reduce operational costs. With the introduction of the Dunlop TreadMax SP446 also using previous generation Dunlop casings, we offer a clear benefit to fleets looking for high quality retreads. Using the same tread pattern and compound as the new Dunlop SP446, customers can effectively upgrade their old tyres and benefit from the improved performance the new tyres offer."*

Retreading is an essential part of maximizing the economy of a fleet. Goodyear's professional 'Multiple Life Concept' including regrooving and retreading helps fleet operators increase their profitability by driving up to 25% more kilometres for 10% lower costs compared to two sets of new tyres¹. In addition, the retreading process requires less resources and materials than the new tyres production and this greatly benefits the environment.

Dunlop TreadMax premium mold cure retread tyres are produced in-house by Goodyear Dunlop in its truck retreading plants in Riom (France) and Wittlich (Germany) and use similar techniques

¹ Based on internal analysis, comparing use of two sets of new Dunlop truck tyres versus use of retreaded and regrooved Dunlop truck tyres.



and materials to those used in the production of the new tyres. This ensures that the benefits and the product quality are similar to those of their new tyre equivalents.

Dunlop TreadMax SP446 retreads are initially available in sizes 315/70R22.5 and 315/80R22.5. The availability of size 295/60R22.5 is planned later in 2016 with size 315/60R22.5 available in 2017. The Dunlop TreadMax SP246 retreaded trailer tyre will follow later this year.

By using the new Dunlop TreadMax SP446 premium mold cure retreads as part of their truck tyre management program, fleets may not only extend the effective life of the new Dunlop SP346 and SP446 tyres but may also directly reap the benefits that the new Dunlop SP446 drive tyre offers by retreading previous Dunlop generation casings. Dunlop TreadMax SP446 retreads are an essential part of ensuring that fleets are ready for whatever's ahead.

About Dunlop

Dunlop is one of the world's leading tyre manufacturers developing, manufacturing and selling tyres for cars, commercial vehicles and motorcycles as well as off road and industrial purposes.

For more information on Dunlop, visit www.dunlop-tyres.com.