

New Goodyear Wrangler All-Terrain Adventure wins DriveOut Magazine's All-Terrain tire test

Brussels, June 2017 – Goodyear's Wrangler All-Terrain Adventure 265/65 R17 claimed first place in an all-terrain tire shootout test conducted by DriveOut Magazine. Out of 7 tested tires¹, Goodyear's new on/off road tire ranked highest with an overall result of 97,46%. A testimony to Goodyear's continuous innovation and long heritage in the 4x4 category.

Braking test

For DriveOut Magazine's tar road braking test, three emergency stops were made at a speed of 100 km/h. Goodyear's Wrangler All-Terrain Adventure provided the best braking capabilities, with an average braking distance of 35.8 m.

DriveOut Magazine also conducted a dirt road braking test. Three emergency stops were made at 70 km/h. The Goodyear Wrangler All-Terrain Adventure shared first place for this test.

Sidewall penetration test

Sidewall penetration tests are generally regarded as one of the most important in the 4x4 category as they examine how much resistance a tire provides against a sharp object jabbed into the shoulder part of the sidewall. The Goodyear Wrangler All-Terrain Adventure also performed very well in this test, coming in second.

Goodyear's engineers designed the Wrangler All-Terrain Adventure with an ultra-strong Kevlar fiber overlay. This reinforces the tread, offering the ruggedness needed to prevent punctures and cuts. This feature is supported by Goodyear's Durawall Technology, improving the resistance against punctures and cuts essential in the sidewall area.

¹ DriveOut, May 27 2017, p69 - p76. Tested tires: GoodyearWrangler AT Adventure, General Grabber AT3, BF Goodrich All-Terrain T/A KO2, Continental CrossContact AT, Hankook Dynapro ATM RF10, Yokohama Geolandar A/T-S, Adventure GT Radial AT.



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About Goodyear

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