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## PRESS RELEASE

### **New Sava Avant 4Plus and Orjak 4Plus Truck Tires**

New European quality all season tires for cost-conscious fleets

**Brussels, April 8<sup>th</sup>, 2016** – Sava, southeast Europe's leading tire brand, is launching the new Sava Avant 4Plus steer tire and Orjak 4Plus drive tire. These on-road European quality truck tires feature latest generation tread designs which, among other benefits, give all season performance by meeting the winter tire requirements. As well as all-season versatility, the new Sava 4Plus tires offer cost-conscious fleet operators further benefits including improved mileage of up to 10%<sup>1</sup> compared to their predecessors and a wider range of sizes.

Seven sizes are available in the Sava Avant 4Plus steer tire range including one new size. The tread profile of the Avant 4Plus gives an optimal footprint to ensure even wear and high mileage. This feature, along with the tread's sipe geometry, aids tread deformation thus improving winter performance in wet and icy conditions. These features contribute to the tires qualifying for the 3-Peak-Mountain-Snoflake (3PMSF) winter performance qualification as well as M+S requirements. A further feature of the new tires is that the widest sizes 385/55R22.5 and 385/65R22.5 now have six ribs giving more flexibility than the previous 5-rib design. This too aids winter performance as well as improve wear characteristics. The new Sava Avant 4Plus steer tires are more robust and offer a mileage increase of up to 10%<sup>2</sup> compared to their predecessors.

The new Orjak 4Plus drive tire range comprises five sizes and has a tread pattern that with increased tread depth improves mileage. Enhancements to the shoulder area of the tires improve handling and stability and further contribute to winter performance. M+S and the 3PMSF marking mean that the Orjak 4Plus also meets the requirements of average winter conditions in Europe. Like the Avant4 Plus tires, the Orjak 4Plus offer up to 10% higher mileage<sup>3</sup> compared to the predecessor.

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<sup>1</sup> Compared to the predecessors. May vary depending on size.

<sup>2</sup> May vary depending on size

<sup>3</sup> May vary depending on size

The new Sava truck tires will be available progressively starting now to September 2016 in the following sizes.

**Sava Avant 4Plus steer:** 315/80R22.5, 295/80R22.5, 315/70R22.5 **385/55R22.5 (new size)**, 315/60R22.5, 295/60R22.5 and 385/65R22.5.

**Sava Orjak 4Plus drive:** 315/80R22.5, 295/80R22.5, 315/60R22.5, 315/70R22.5 and 295/60R22.5.

The new Sava Avant 4Plus steer tire and Orjak 4Plus drive tire complement the 385/65R22.5 and 385/55R22.5 Sava Cargo 4. This trailer tire offers versatility, good wet grip performance and durability as well as a high level of retreadability.

#### **About Sava**

Sava is a leading brand in Goodyear's product portfolio and is one of the best known tire brands in Central and South-East Europe. The brand name originates from Slovenia, where Goodyear has a large manufacturing facility, and offers a wide range of commercial vehicle and passenger car tires. Sava tires are sold throughout Europe and exported to other parts of the world. When buying Sava branded tires, customers acquire European quality products driven by Goodyear technology.

For more information on Sava Tires, visit [www.sava-tires.com](http://www.sava-tires.com).