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PRESS RELEASE

Goodyear & FleetOnlineSolutions Keep Estron on the Move

Trans-European parts shipper relies on FOS to stay on schedule

**Brussels, May 2017** – Goodyear tire management support – in particular FleetOnlineSolutions (FOS) - helps Estron to focus on quality and delivery schedules, while ensuring minimum downtime for vehicles and reduced administration. The relationship between the Rotterdam-based ship components logistics company and Goodyear extends more than 15 years, with FleetOnlineSolutions as a key element since 2006.

With a modern fleet of 280 tautliner trailers fitted with Goodyear high mileage KMAX T trailer tires in size 385/65R22.5 and 10 tractor units, Estron Transport BV operates a daily 24/7 service between BeNeLux, the UK and Germany. This involves, primarily, the just-in-time delivery of parts for ships. Estron is at the forefront of the use of technology, using a real-time planning process, supported by a track and trace system – therefore, efficient tire management is essential.

Much of Estron’s tire-related maintenance takes place at one location with other work being taken care of via ServiceLine24h, Goodyear’s Pan-European roadside assistance service - utilising TruckForce, Goodyear’s international truck tire service network with more than 2,000 service providers. Using FleetOnlineSolutions means that every party involved in tire-related work has access to the relevant information, ensuring that each job is carried out exactly to the agreed requirements and pricing. In addition, Estron can follow the progress of jobs in real-time so that vehicle scheduling is accurately monitored.

“*Goodyear and* *FleetOnlineSolutions have been vital to us in ensuring our fleet has the best possible tire management. We are a strong believer that relationships are built by people and an important aspect for us is our Goodyear FleetFirst consultant - the technology of FleetOnlineSolutions simply helps us to be more efficient*,” said Chris Gerhardt from Estron Transport BV. “*Time saving, accuracy and quality are the three great benefits that FOS has given us; FOS has reduced our administration time considerably over the years through both a reduction in paperwork and the elimination of service queries*.”

The recent introduction of Goodyear´s eJob application has been particularly well received by Estron. By using a hand-held tablet, tire service technicians can instantly access and record information from beside the vehicle. In this way, job information and photographs can be inputted directly into FOS by the technician as well as enabling instant access to tire service data. This development has made tire management faster and more accurate and has allowed Estron to follow and check on tire-related work online in real-time.

FleetOnlineSolutions has also enabled a greater adherence to Estron’s fleet tire policy as the system ensures that all tire service providers are aware of the exact tire fitment requirements of the fleet, as well as any other services such as tire inflation pressures and wheel nut torques. Advantages include faster and more accurate tire maintenance as well as a reduction in administration thanks to minimized invoicing and approved pricing, thus ensuring that Estron benefit from greater efficiency and maximum vehicle uptime.

**About Goodyear**

Goodyear is one of the world’s largest tire companies. It employs about 66,000 people and manufactures its products in 48 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry.

Goodyear Dunlop Europe’s range of tires for commercial vehicles, buses and coaches includes more than 400 different tires covering in excess of 55 sizes. Many of the world's leading commercial vehicle manufacturers fit tires from Goodyear as standard, including DAF, Iveco, MAN, Mercedes-Benz, Renault Trucks, Scania and Volvo Trucks. Goodyear also supplies tires to all major trailer manufacturers. With FleetFirst, which includes the TruckForce service network, ServiceLine24h roadside assistance, FleetOnlineSolutions (an internet-based fleet management system) and Goodyear retreading services, Goodyear provides one of the broadest ranges of fleet-efficiency services in the industry.

For more information on Goodyear and its products, visit [www.truck.goodyear.eu](http://www.truck.goodyear.eu).