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PRESS RELEASE

New Truck Tire Website from Goodyear Across EMEA

Invaluable tire resource for truck, bus and coach operators

Brussels, April 22, 2016 – Goodyear is re-launching its commercial vehicle website across all countries in Europe, Middle East and Africa (EMEA) in local languages to help fleet operators select the truck tires and truck tire-related services to suit their operations and reduce operating costs. The new designed website truck.goodyear.eu, which is available now, also gives useful advice to help vehicle operators obtain an optimum return in investment from their tires.

At truck.goodyear.eu visitors to the site can access information in their local language on:

- New Goodyear truck tires
- Retreading including premium mold cure TreadMax and Next Tread
- ServiceLine24 h international roadside assistance
- TruckForce the 2,000-strong European network of service providers
- FleetOnlineSolutions internet-based tire management program
- Truck Tire Dealer locations
- Plus advice and in-depth information on Goodyear truck tires, its technologies and its quality standards.

The website features and showcases Goodyear's commercial tire philosophy offering premium products, dedicated services and innovative solutions for fleets. By simple navigation, visitors can find useful information on how to maximize the Total Cost of Ownership of their tires by increasing tire life and reducing fuel costs. The website includes dedicated sections covering the tire manufacturer's many products, services and solutions offering.

The new site is a mine of information about Goodyear as premium truck tire manufacturer and beyond. For example, the Quality section gives valuable insight into the unique technologies and innovations that Goodyear has introduced. It explains the benefits of these technologies and further helps explain how to understand the many important technical aspects of commercial vehicle tires such as, for example, load and speed indices.

About Goodyear

Goodyear is one of the world's largest tire companies. It employs approximately 66,000 people and manufactures its products in 49 facilities in 22 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry.

Goodyear Dunlop Europe's range of tires for commercial vehicles, buses and coaches includes more than 400 different tires covering in excess of 55 sizes. Many of the world's leading commercial vehicle manufacturers fit tires from Goodyear as standard, including DAF, Iveco, MAN, Mercedes-Benz, Renault Trucks, Scania and Volvo. Goodyear also supplies tires to all major trailer manufacturers. With Fleet First, which includes the TruckForce service network, ServiceLine 24h roadside assistance, FleetOnlineSolutions Internet management system and Goodyear Retread Technologies, Goodyear provides one of the broadest ranges of dedicated services in the industry.

For more information on Goodyear and its products, visit www.goodyear.com.