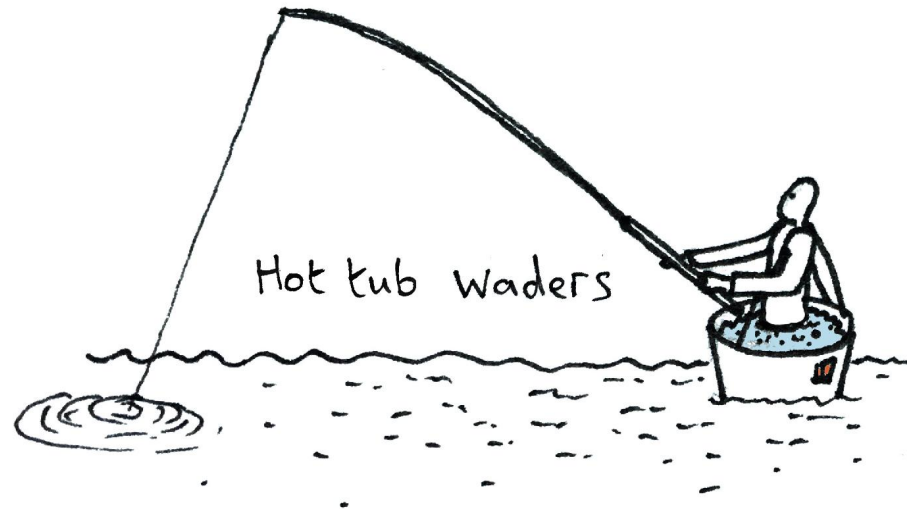


All Season Inventions

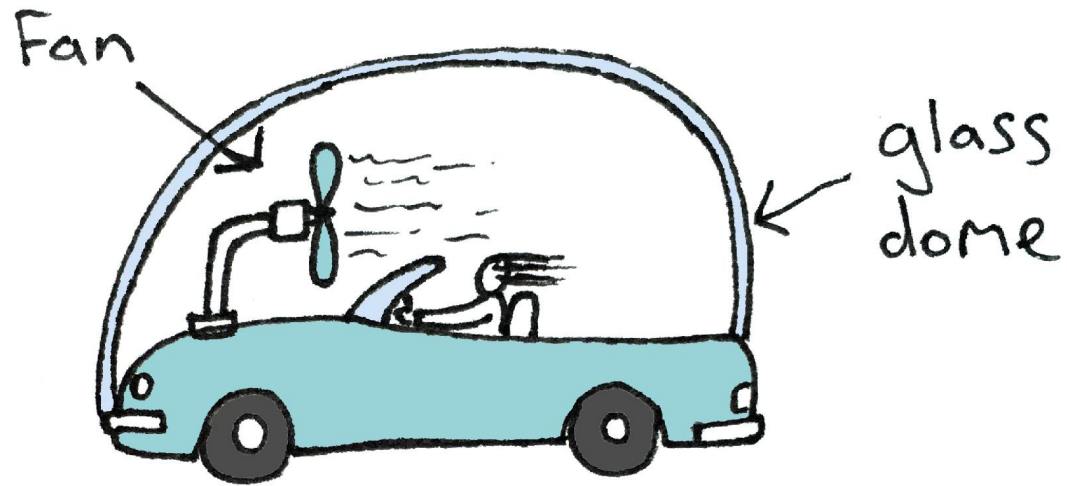


By
Dominic Wilcox

GOODYEAR.

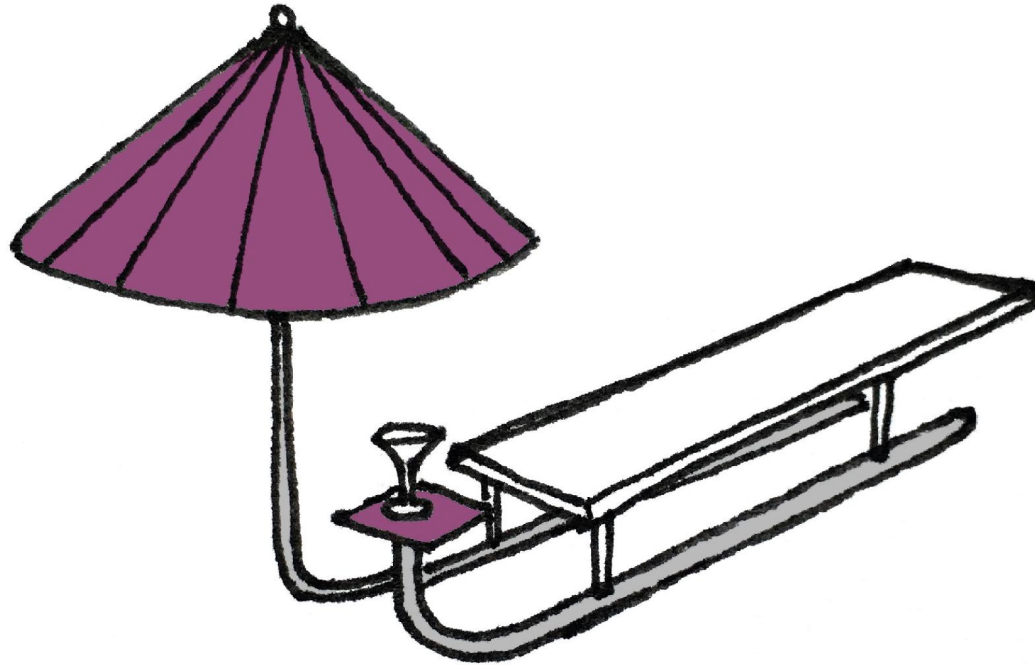
To celebrate thirty years of our innovative All Season tires, we asked renowned artist and inventor Dominic Wilcox to reinvent one season item and make them fit-for-purpose all year round.

Welcome to the
Goodyear Inventions Gallery.

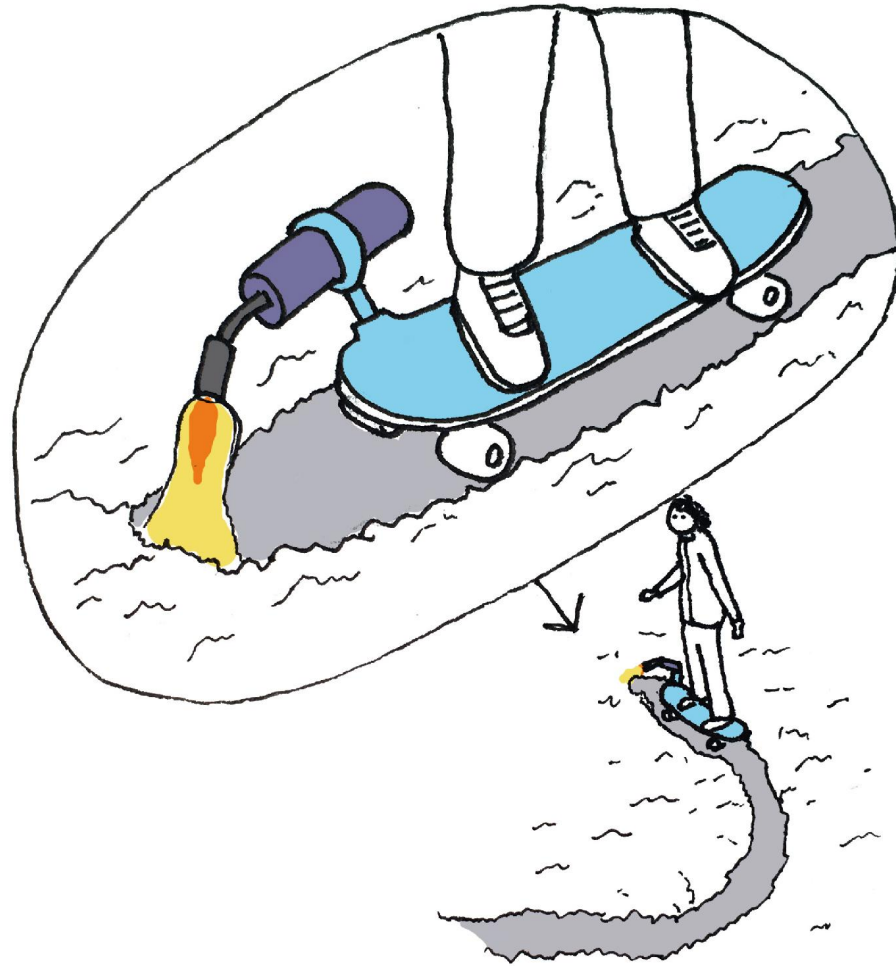


Winter Convertible
Feel the wind in your hair
but keep nice and cosy
inside the glass dome.

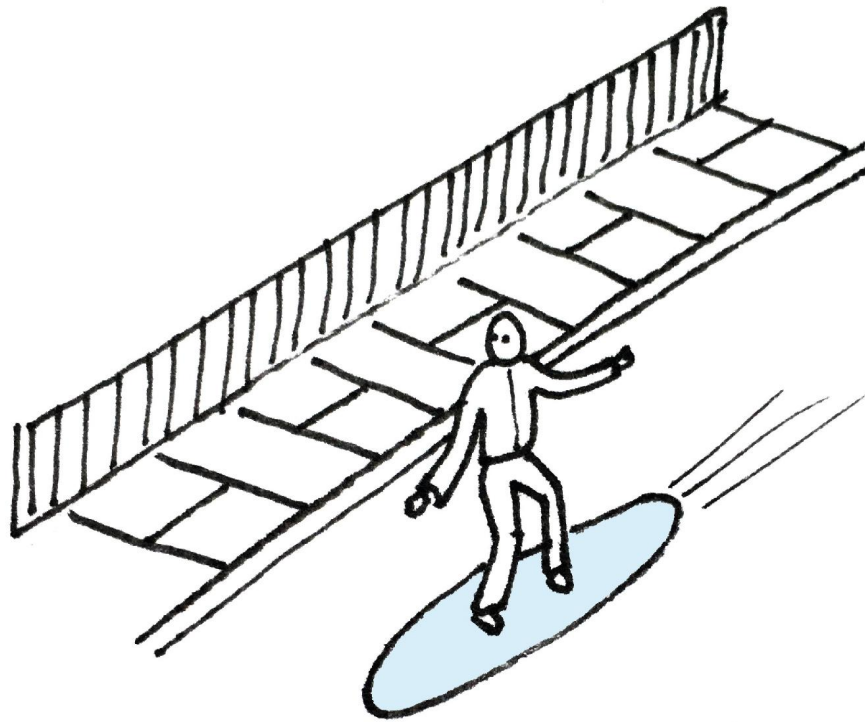
GOODYEAR.



Sledge/pool lounger



skateboard with blow torch snow melter

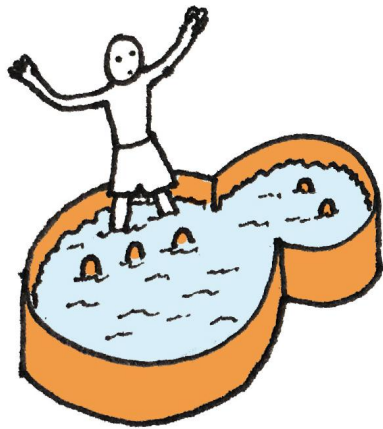


A snow board made of ice
For summer street boarding

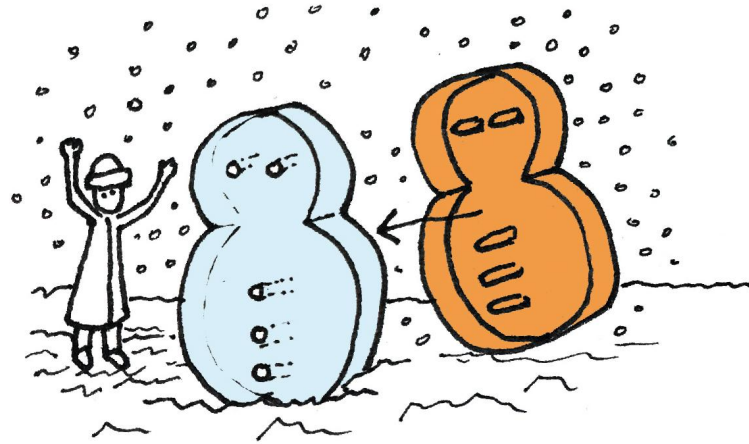
GOODYEAR.



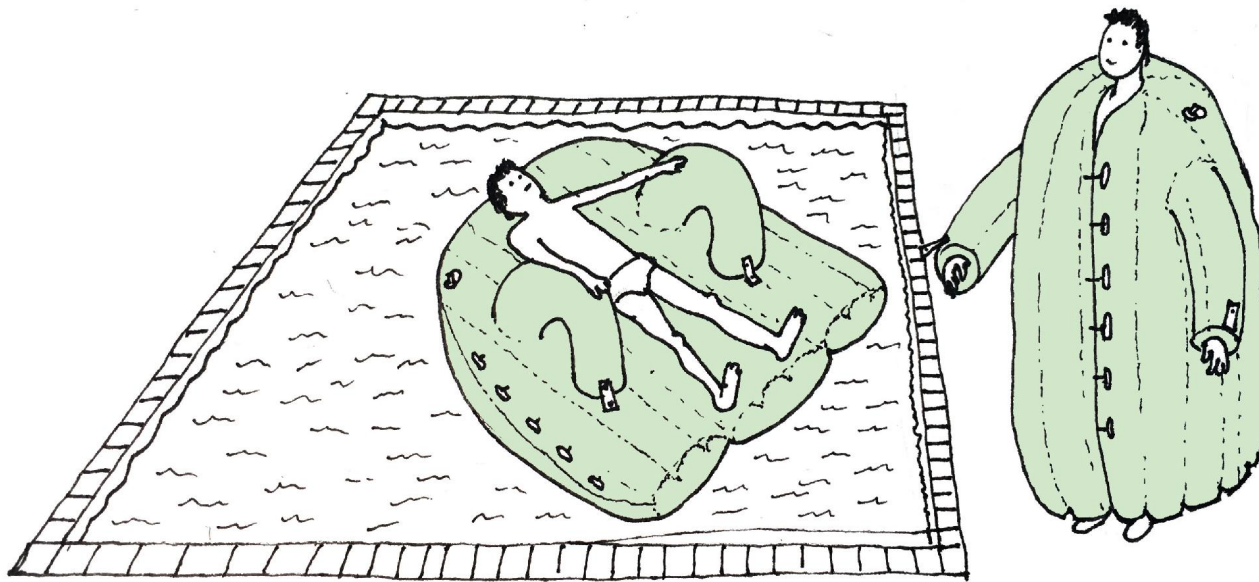
Ice scraper cocktail glass



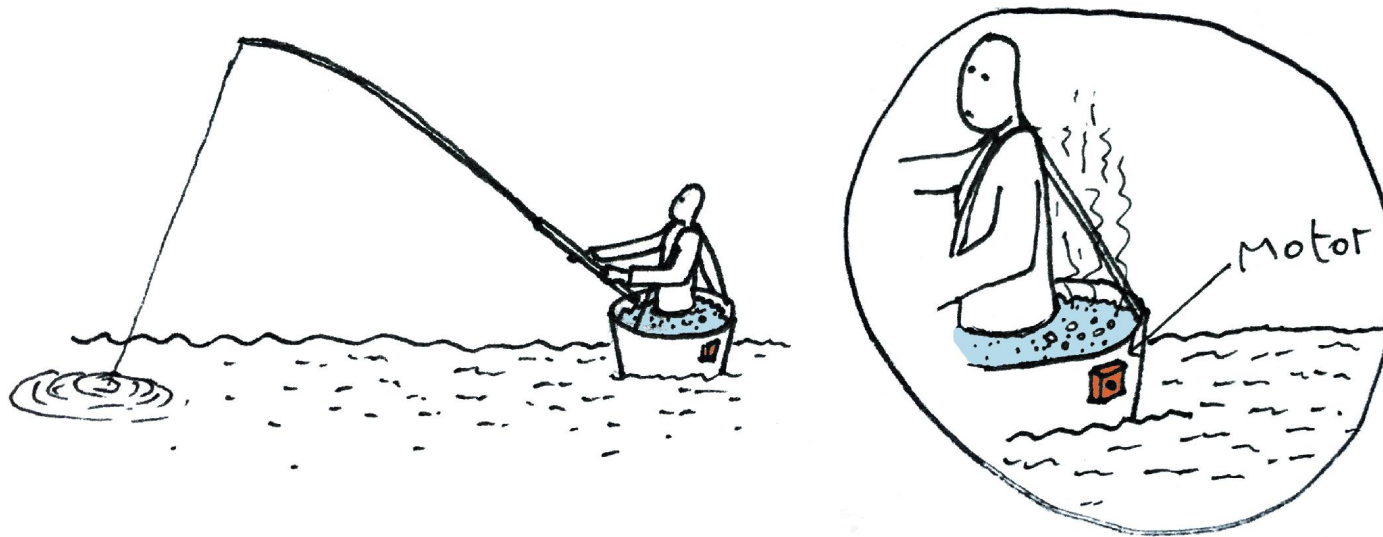
Summer
paddling
pool



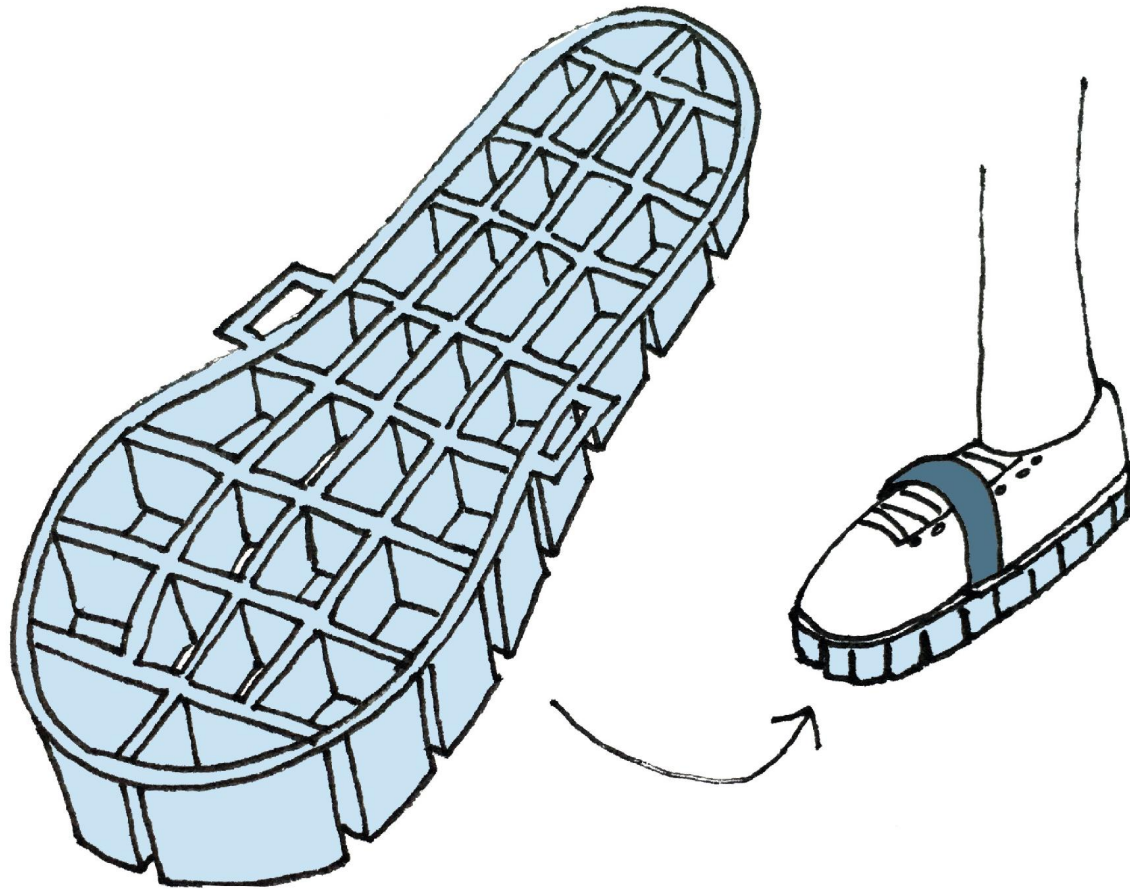
winter ice
snowman maker



lilo raincoat

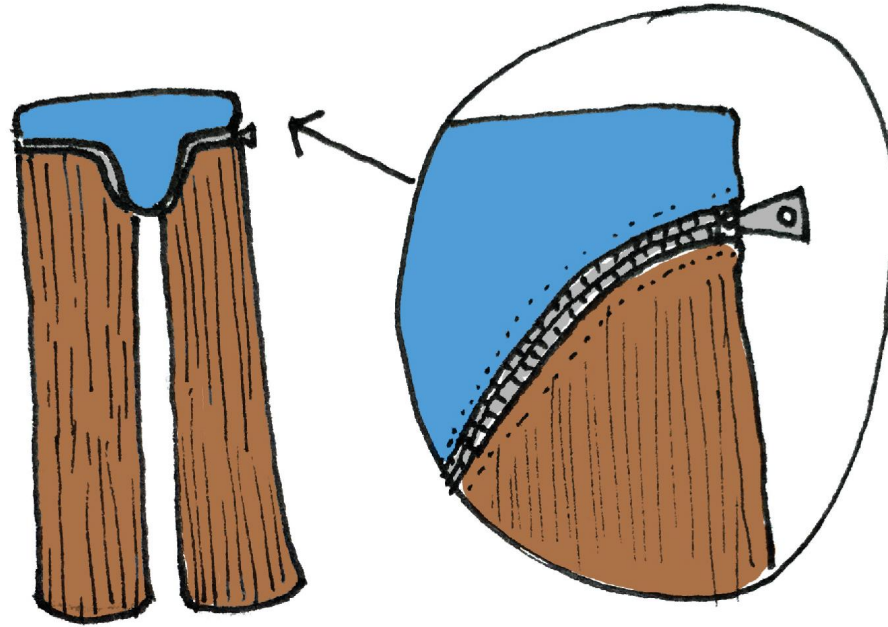


Hot tub waders

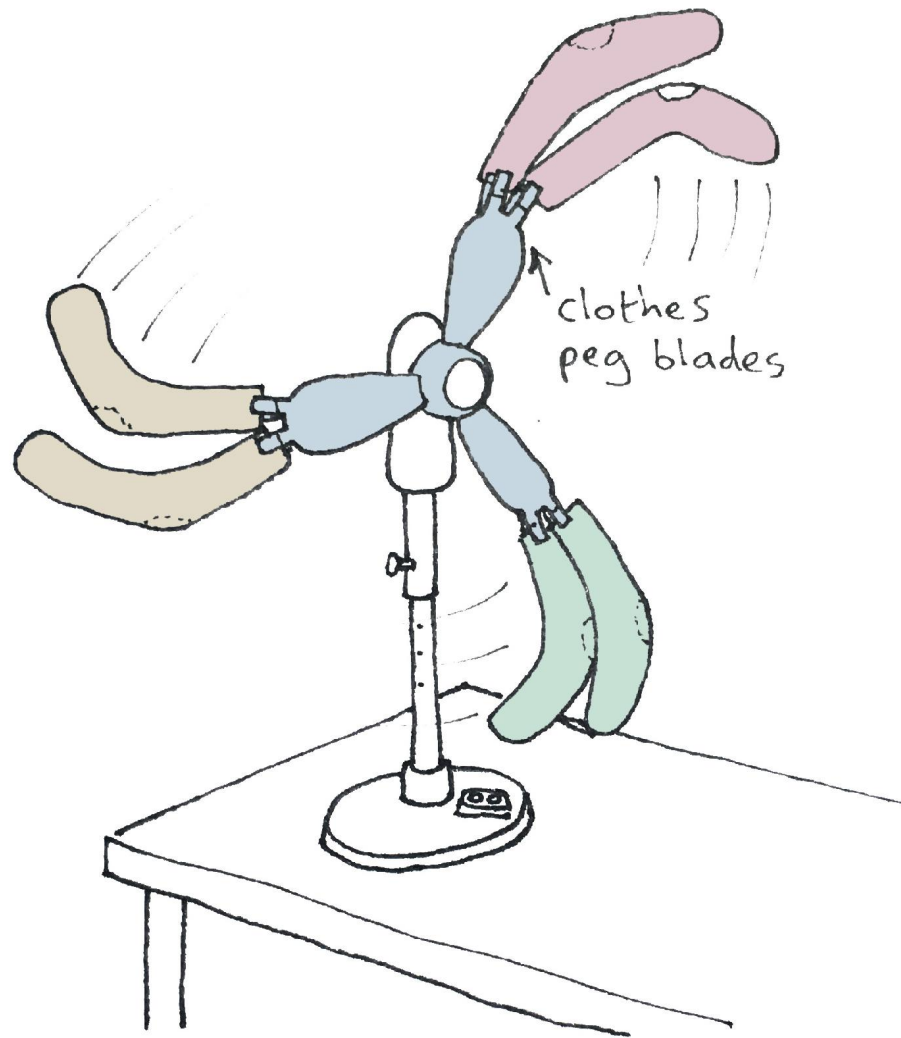


Ice tray snow shoe grips

GOODYEAR.

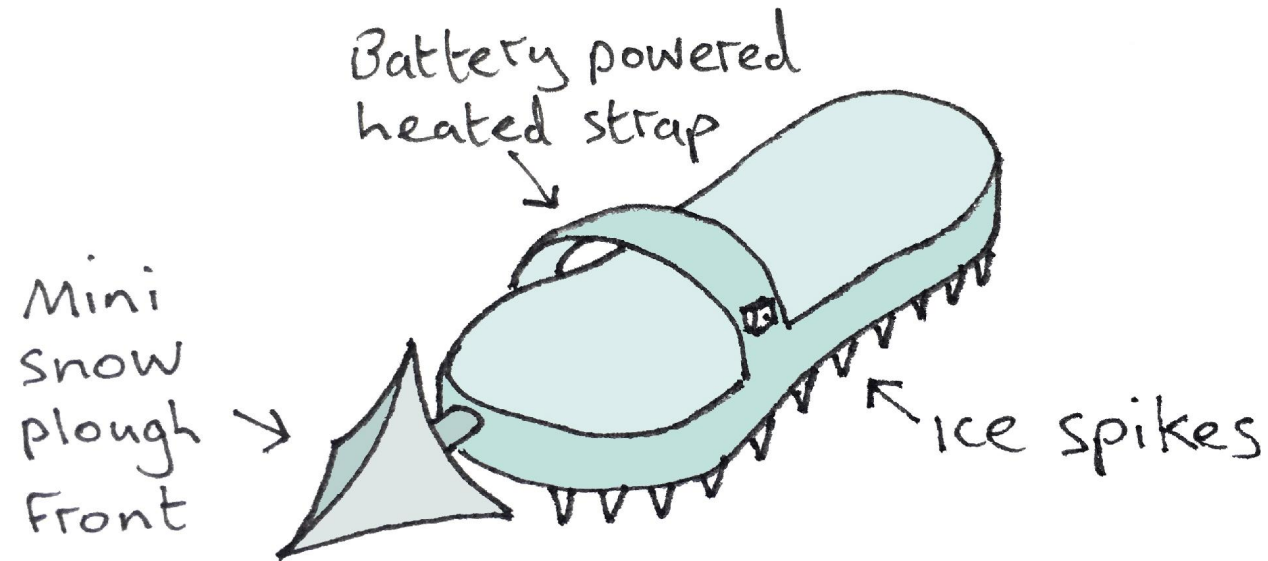


Swimming trunks
zipped to corduroy legs
all in one winter/summer wear.
(Unzip for a swim)

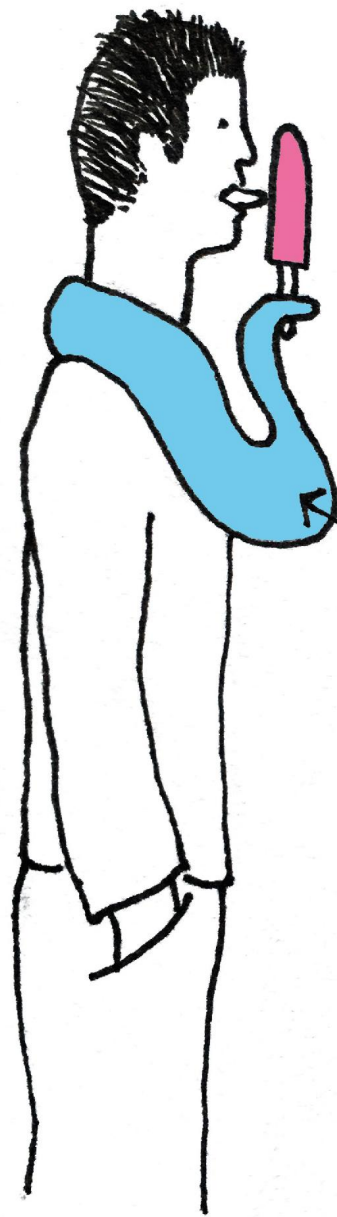


winter time wet sock drying fan desk

GOODYEAR.

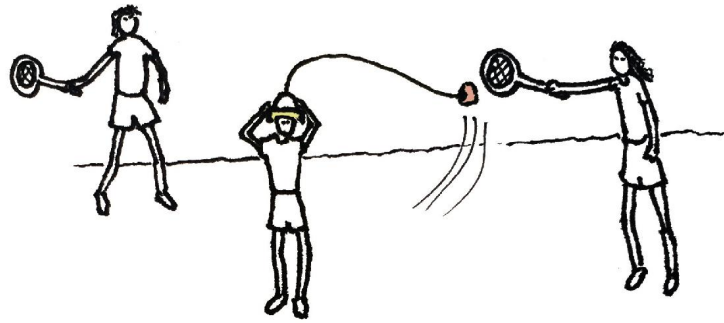
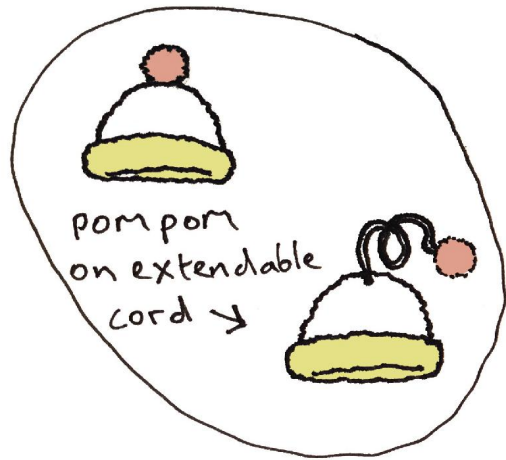


All weather flip flops



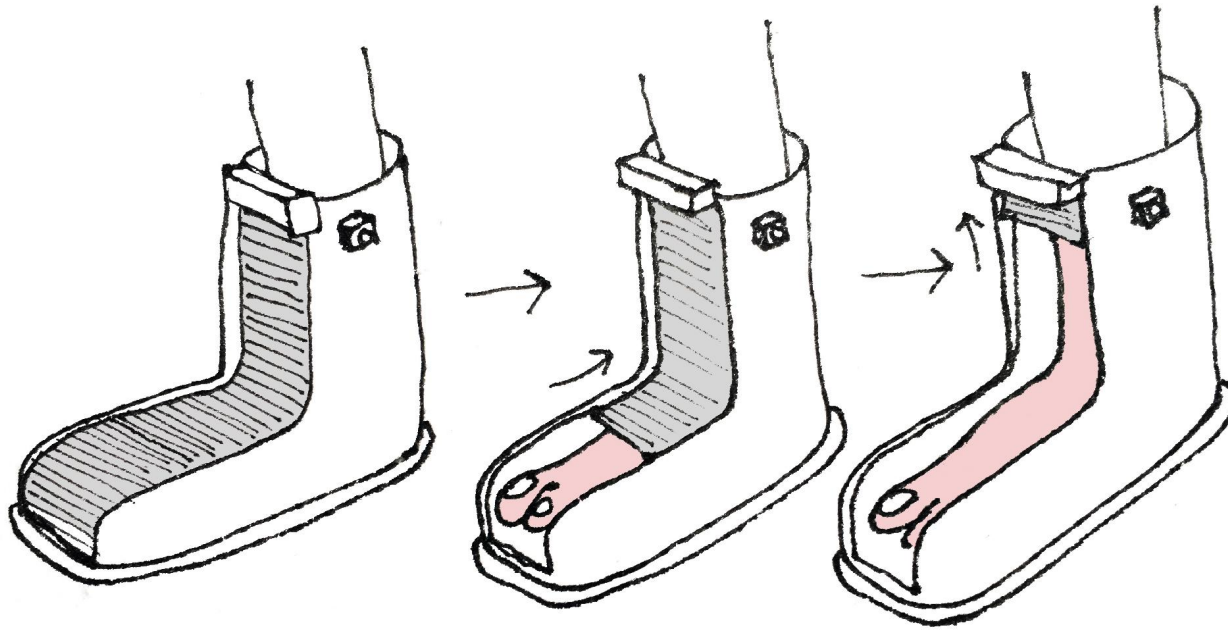
Scarf lolly holder
to allow keeping
hands in the pocket
in cold weather

internal
rigid
structure



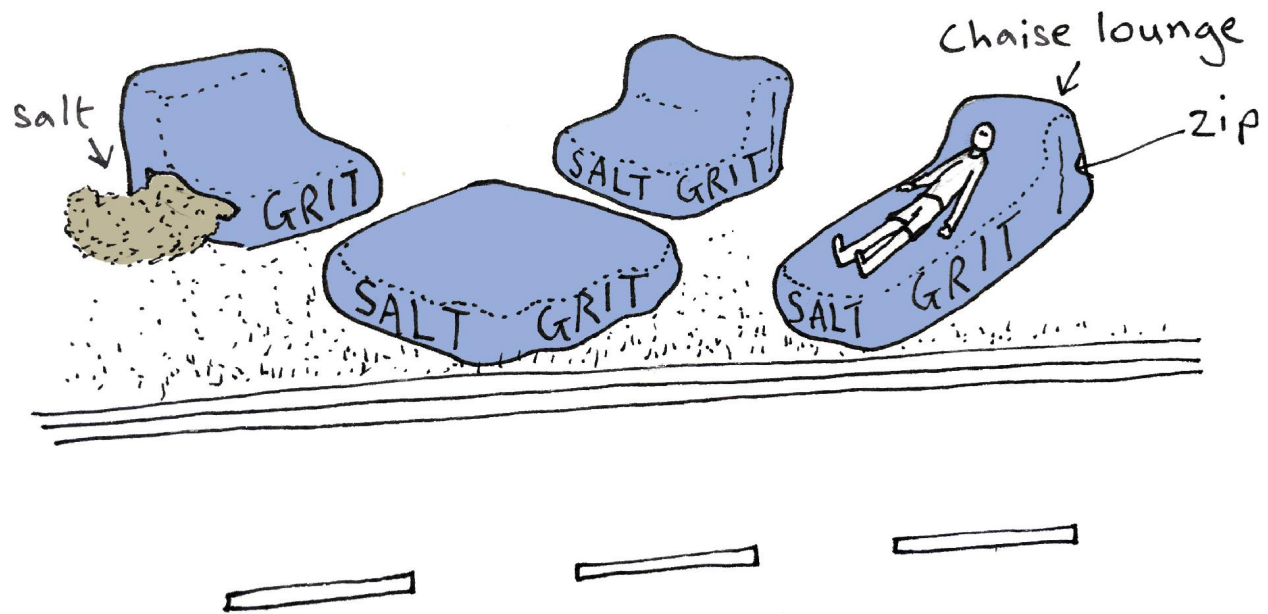
winter hat/summer pom pom swing ball

GOODYEAR.

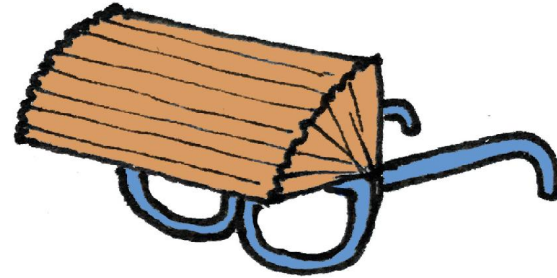
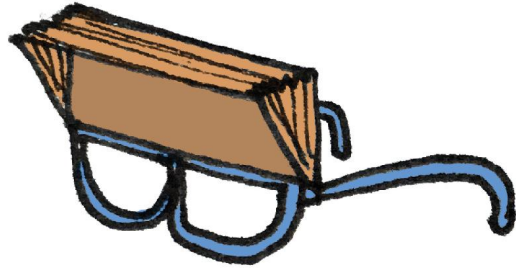


winter boots with roller shutters.
Give your feet a little summer sun.

GOODYEAR.

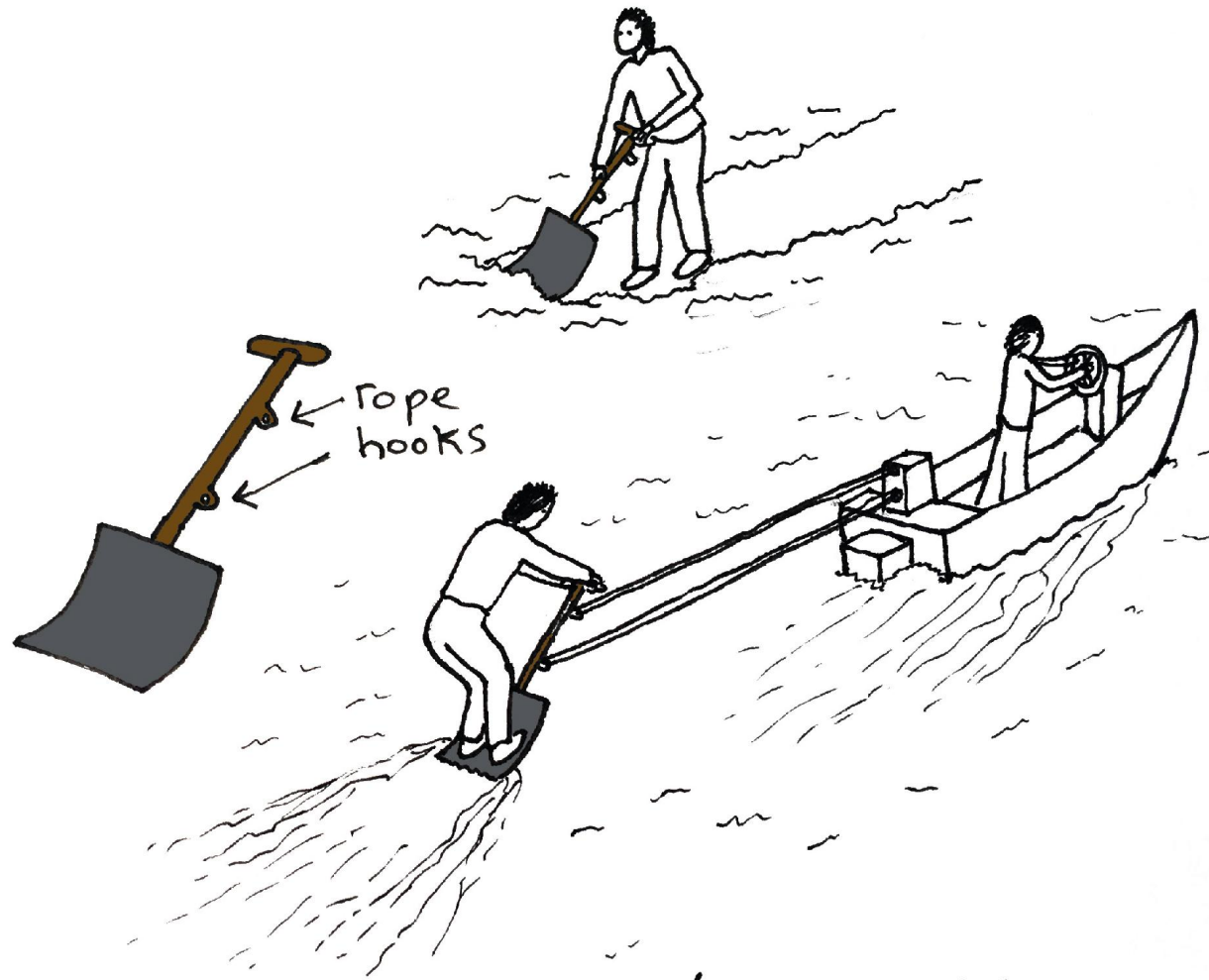


GOODYEAR.



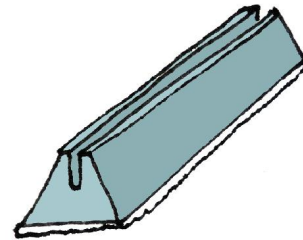
Sun Shades
with rain
protection
awning

GOODYEAR.

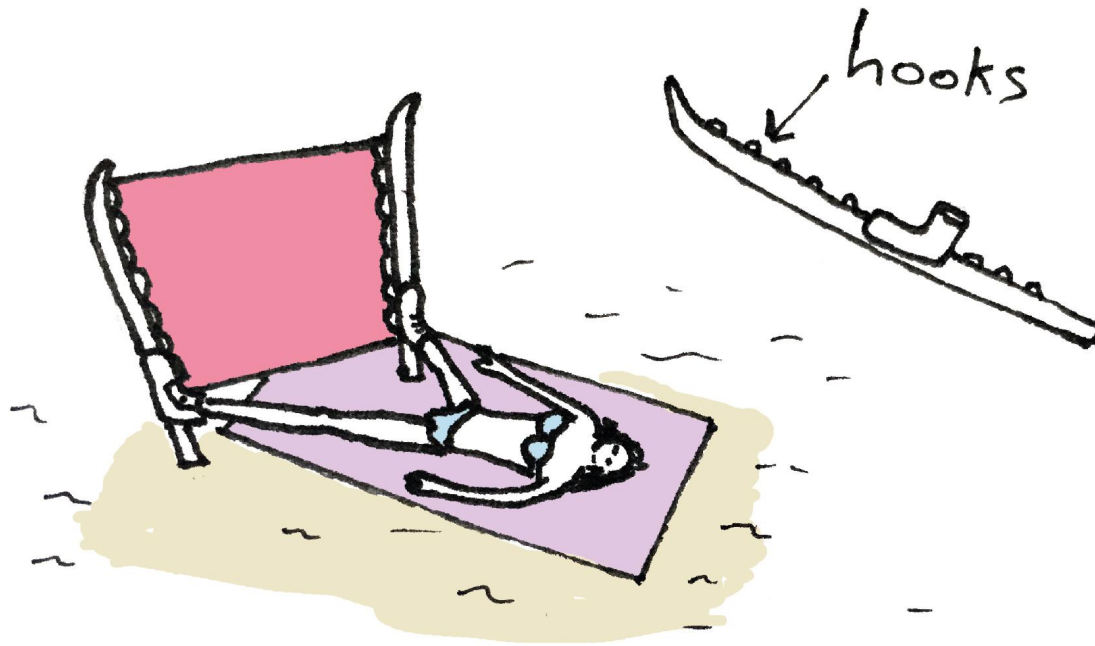


snow shovel / water ski

Ice skates
with dry land
walking soles

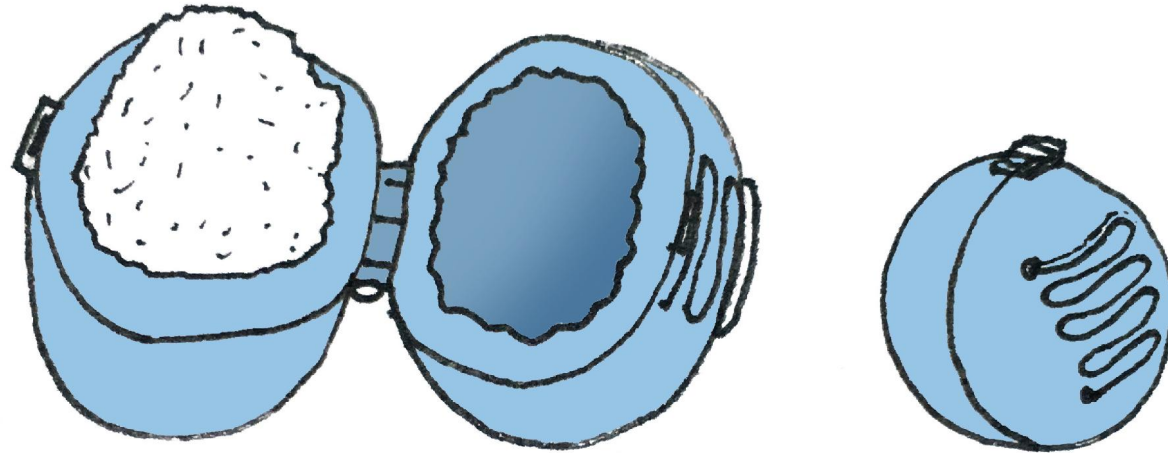


GOODYEAR.



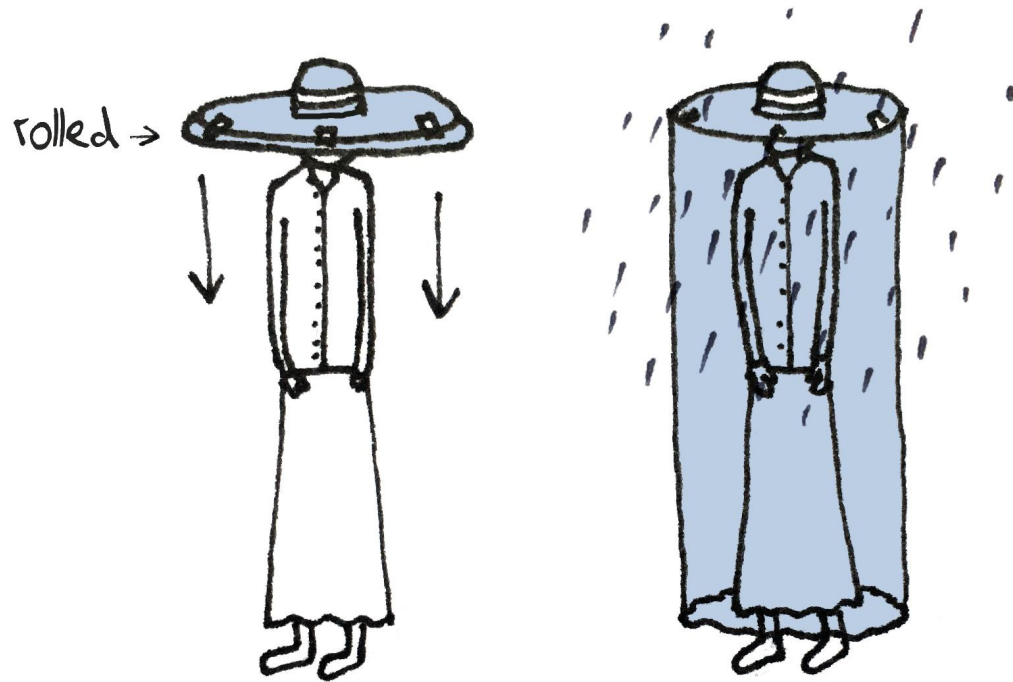
Skis with beach sunbathing
wind breaker functionality

GOODYEAR.

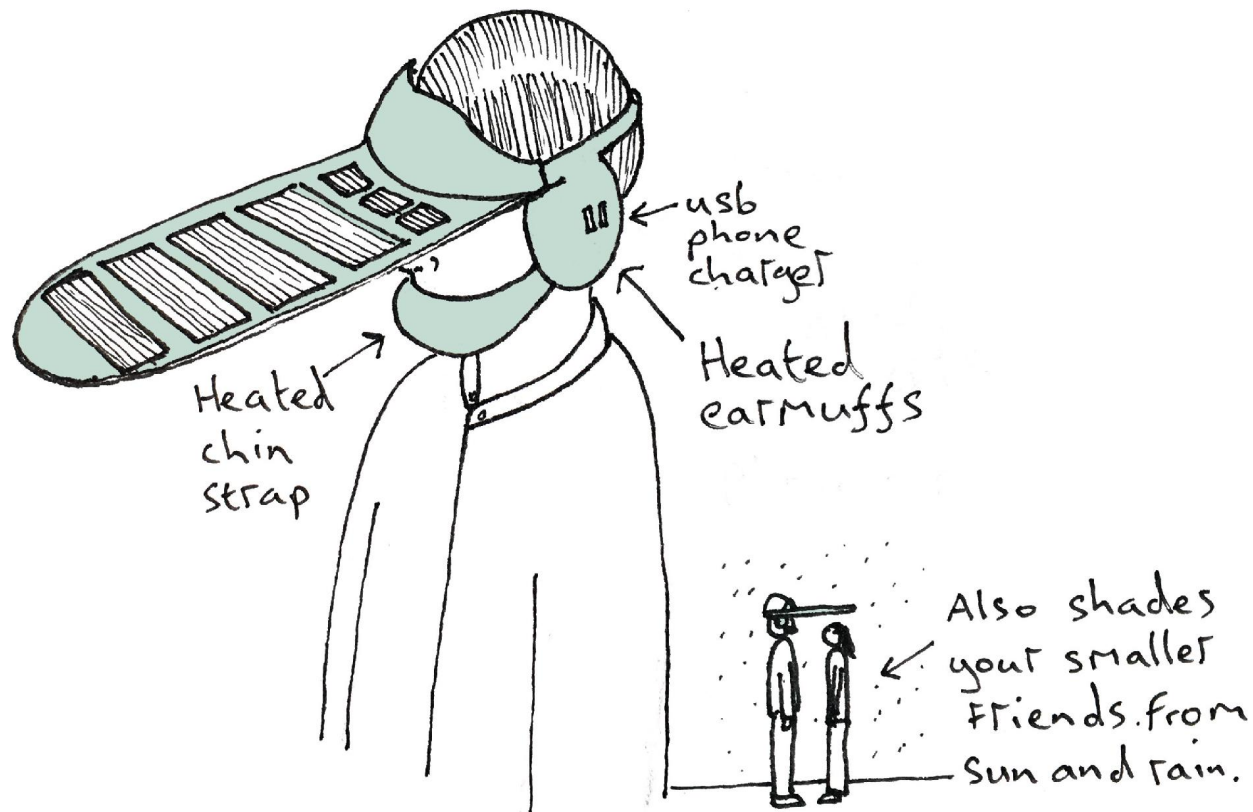


Portable snowball freezer
unit for summer snowballing

GOODYEAR.

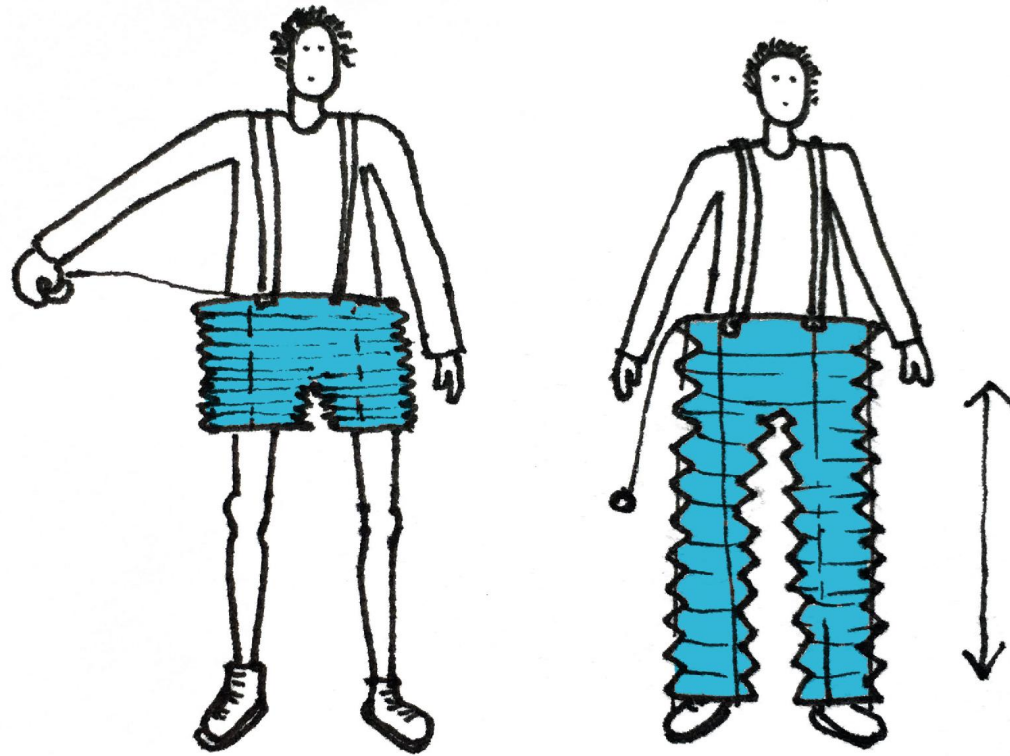


Sun hat with rain proof curtain



All year Solar powered sun visor.

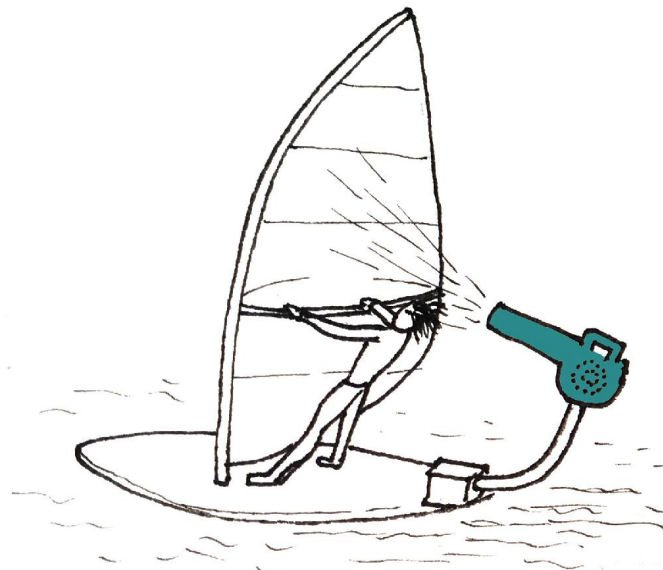
GOODYEAR.



Trouser/shorts blinds

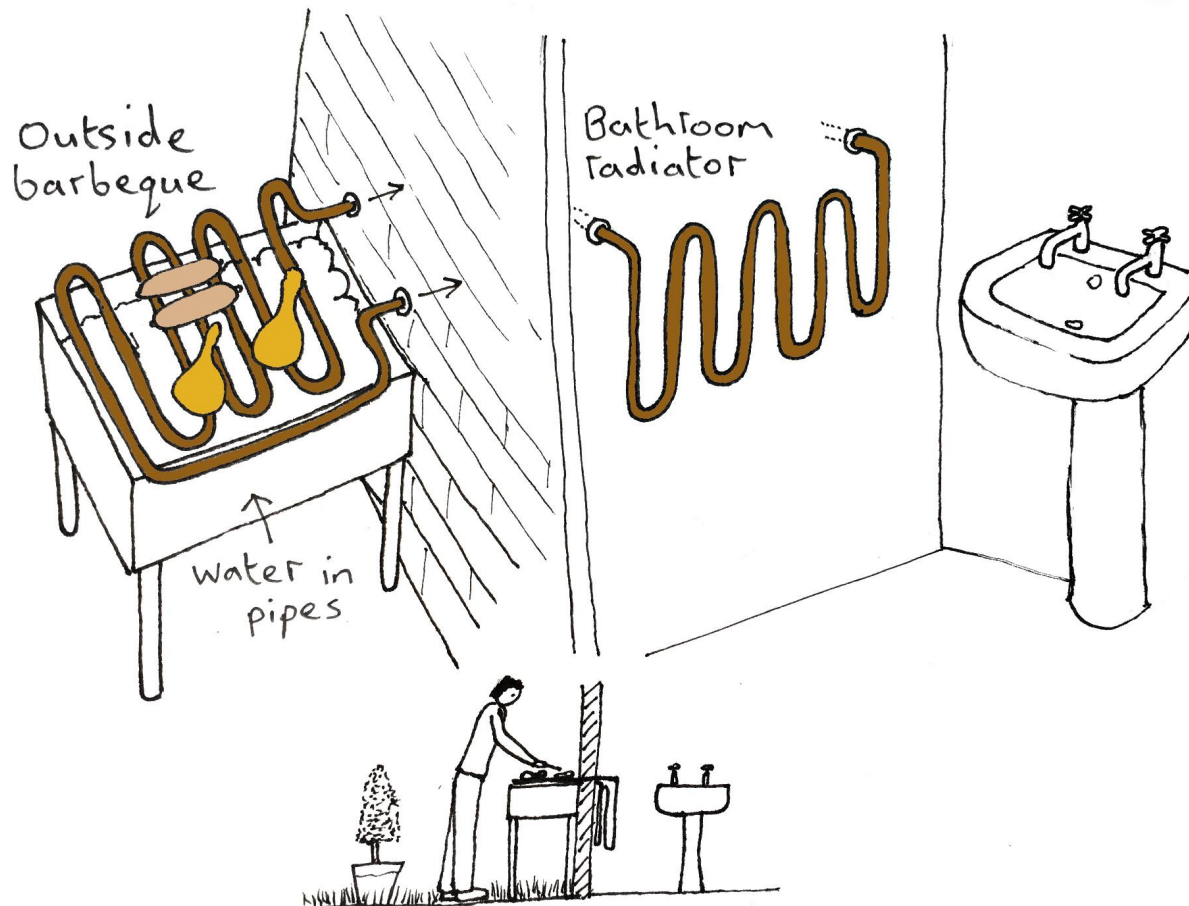


Autumn leaf blower



summer auto-wind surfing

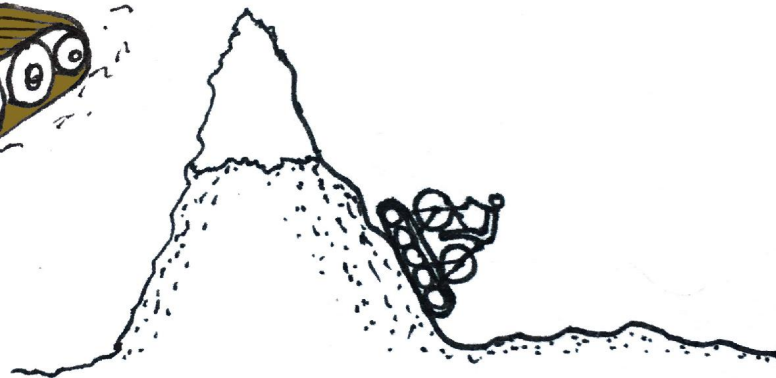
GOODYEAR.



GOODYEAR.



All weather/terrain
bicycle accessory

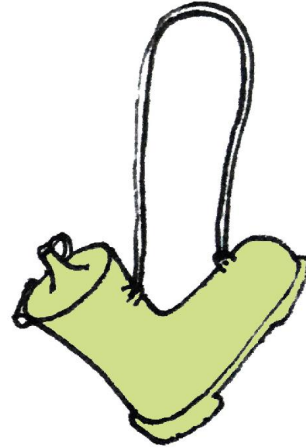


GOODYEAR.

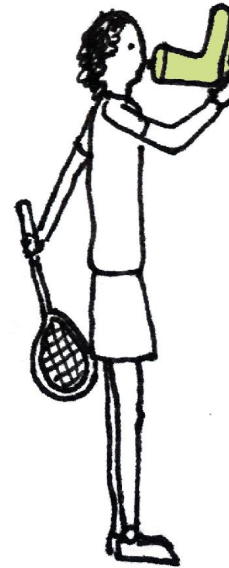


All weather bikini
with portable outdoor
wearable heater

GOODYEAR.



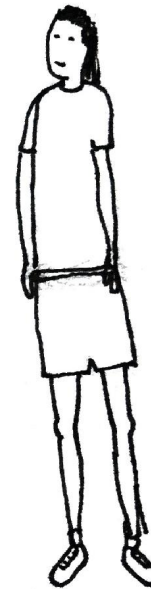
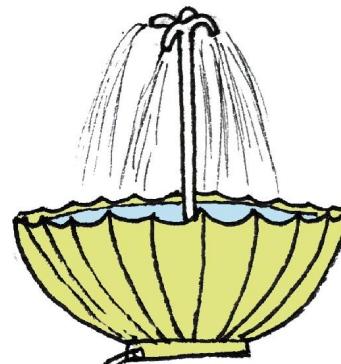
Wellington Boot
sports bottle



GOODYEAR.



Umbrella / fountain



GOODYEAR.

The End