

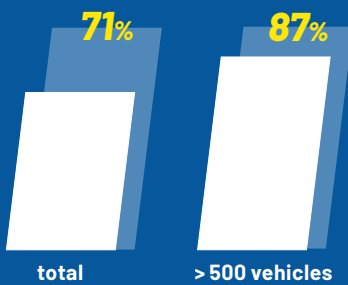


RESPONSES FROM
MORE THAN 1400 FLEETS IN
33 EUROPEAN COUNTRIES

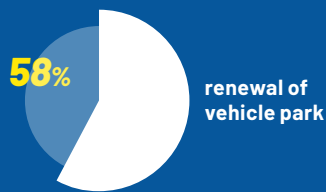
1 TREE PLANTED PER SURVEY PARTICIPANT 

NON-PROFIT ORGANISATION TREE-NATION

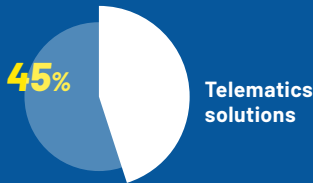
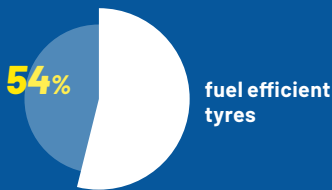
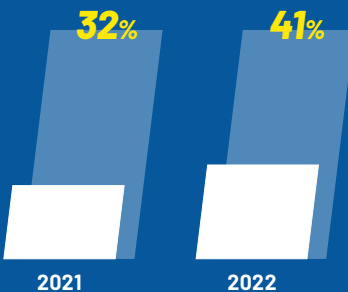
ENVIRONMENTAL SUSTAINABILITY MATTERS



HAULIERS ARE ALREADY TAKING ACTION



FLEETS SEE SUSTAINABILITY AS AN OPPORTUNITY TO REDUCE THEIR OPERATING COSTS



ENVIRONMENTAL SUSTAINABILITY REMAINS HIGH ON THE INDUSTRY AGENDA



FINANCIAL INCENTIVES ARE STILL THE

#1 MOTIVATOR FOR 74% OF FLEETS

83%

HAS FORMALIZED SUSTAINABILITY OBJECTIVES OR MEASUREMENTS, OR WILL DO SO IN THE NEXT 12 MONTHS

FACTORS PREVENTING NEW MEASURES

59% TOO EXPENSIVE

45% TOO COMPLICATED

The industry is facing a sustainability dilemma. To fastforward towards a climate-neutral future in a highly complex environment like transportation, green and efficient operations need to go hand-in-hand, without adding complexity.