



NEWS RELEASE

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GOODYEAR CELEBRATES 75 YEARS OF OPERATIONS IN LUXEMBOURG

Recognizing the legacy of three-quarters of a century in tire manufacturing and innovation

Colmar-Berg, Luxembourg, February 2, 2026 – Goodyear marks a significant milestone in 2026 as the company celebrates 75 years since producing its first tire in Luxembourg, reaffirming its long-standing presence and continued investment in the country.

A legacy that began in 1951

On January 31, 1951, Goodyear produced the very first tire made in Luxembourg at its Tire Plant. At the time, the facility employed 453 associates dedicated to manufacturing consumer and truck tires. Just a few years later, in 1957, Goodyear launched its first research and development (R&D) activities in the country. These early efforts laid the foundation for what would evolve into today's Goodyear Innovation Center Luxembourg (GIC*L), with the same mission: developing new tire-related products and technologies.

Today the Goodyear Tire Plant in Luxembourg is the company's largest commercial tire facility and one of its most significant industrial sites in EMEA (Europe, Middle East and Africa). It produces a diverse range of Goodyear's truck tires as well as tires for a wide variety of civil engineering applications. Employing around 1,500 employees, the plant is combining innovative manufacturing processes with deep technical expertise to deliver products known for performance, safety and quality.

Alex Schumann, Director Manufacturing Luxembourg at Goodyear, says *"Goodyear has a strong legacy in Luxembourg, and I am very proud of the evolution we have achieved since 1951. This milestone celebrates the craftsmanship, technical expertise and manufacturing innovation that define our teams every day."*

A story of continuous growth

Over the past 75 years, Goodyear has steadily expanded its footprint in Luxembourg across manufacturing, R&D and corporate functions. With approximately 3,500 employees representing more than 80 nationalities, Goodyear Luxembourg is now a major hub for local and international talent and technical expertise.



The company offers a wide range of career opportunities, from entry-level roles to highly specialized engineering and scientific research positions, reinforcing its role as one of the biggest private employers in the country.

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 64,000 people and manufactures its products in 51 facilities in 19 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

